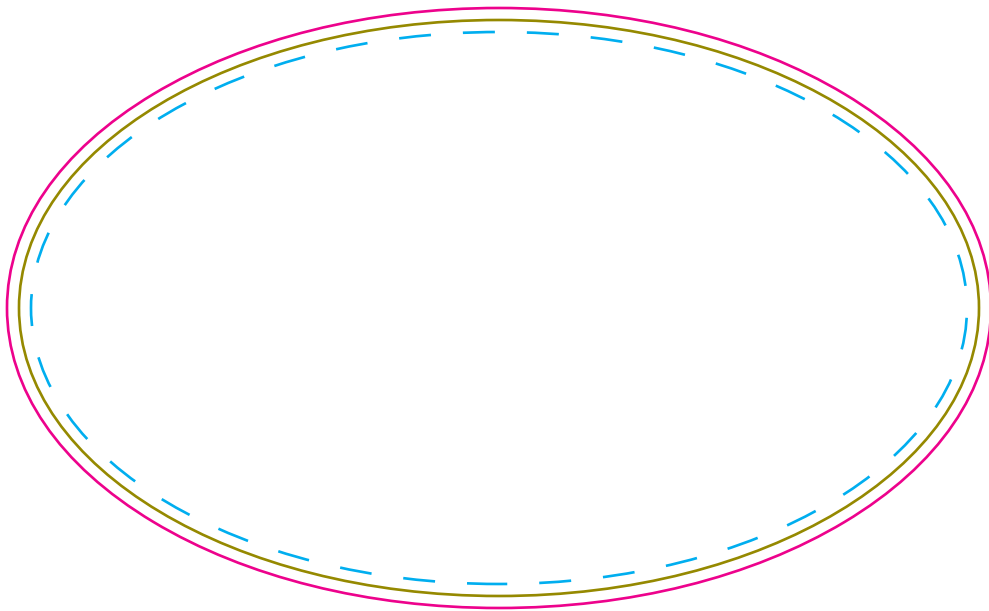






## Oval - 5" x 3"



-  Cut Margin; Represents area in which all copy should be placed
-  Cut Line/Die Line; Represents the edge of the final product
-  Bleed Line; Represents how far the image or color should extend beyond the cut/die line
-  Rich Black; Using rich black will ensure a deep, saturated black tone on the final product