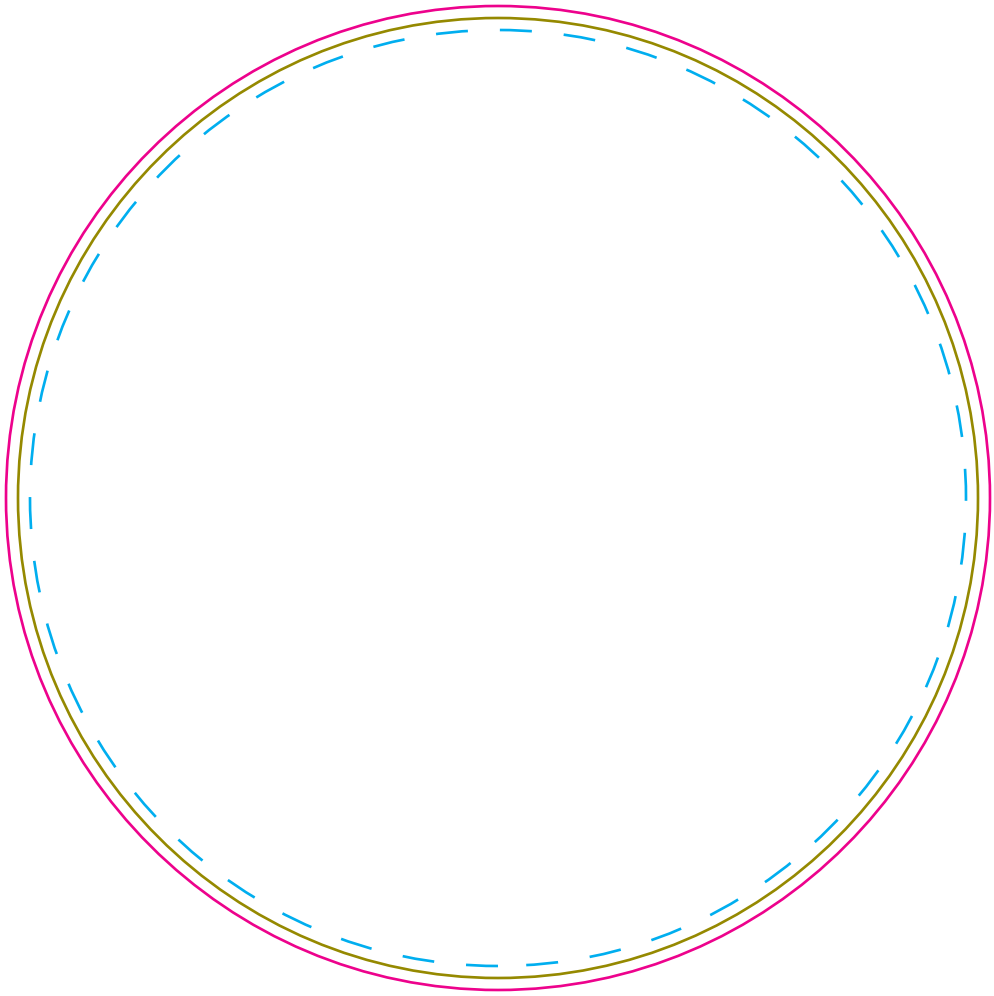
# Circle - 5”



Cut Margin; Represents area in which all copy should be placed

Cut Line/Die Line; Represents the edge of the final product

Bleed Line; Represents how far the image or color should extend beyond the cut/die line

Rich Black; Using rich black will ensure a deep, saturated black tone on the final product